

UAB NORDSTREET COOKIE POLICY

Last updated on: 25 May 2020

1. What are cookies?

Cookies are small text files stored on the browser of your device (e.g. computer, mobile phone, tablet), when you browse websites. Other technologies, including data stored on your web browser or device, as well as identifiers associated with your device, and other software, are used for similar purposes. Cookies are widely used to make websites work or function better and more efficiently. In this policy, all of the technologies above are referred to as "cookies".

2. Why do you use cookies?

We use cookies to:

- speed up the website performance;
- constantly improve the website to make it even more attractive to you;
- analyse how users use our website;
- create more effective marketing;
- monitor website traffic changes;
- give visitors the opportunity to chat with us directly;
- remember the website language you chose.

3. What types of cookies can there be?

(a) Strictly mandatory cookies

These cookies are required for the user to be able to browse and use the website functions, such as remembering the information entered in the forms, when the user moves from one page to another during the browsing session. Without strictly mandatory cookies, it would become impossible to provide certain website services and the website would not run as smoothly as it should. These cookies do not collect any information for marketing purposes and do not remember the websites you visited.

(b) Analytical cookies

Analytical cookies collect information about the use of the website and help to improve the performance of the website. For example, analytical cookies can show which pages are most frequently visited, help to register problems with the website, and show whether the ads displayed on the website are effective. Analytical cookies do not collect users' personal information; all information collected by these cookies is generalized and anonymous.

(c) Functional cookies

Functional cookies allow the website to remember your choices and provide enhanced features that are more tailored to your needs. Functional cookies also remember the changes you make, such as personalizing a particular webpage, as well as in other cases, such as when you watch a video or leave a comment on our website. Functional cookies do not track your actions on other websites.

(d) Advertising cookies

Advertising cookies are used to show more interesting ads that are more relevant to your interests or to limit the number of ads in the same ad impressions on the website you are visiting. This type of cookies is also used to evaluate the effectiveness of the campaign. These cookies can be used to remember your actions on the website.

4. What cookies do you use?

We use the following cookies:

COOKIE CATEGORY	COOKIE NAME	COOKIE VALIDITY	COOKIE PURPOSE
Strictly mandatory cookies	PHPSESSID	Until the end of the browsing session	To support a visitor session.
	locale	1 year	To remember the website language selected by the website visitor
	ns_consent	1 year	To remember visitor cookie consent settings.
Analytical cookies	_insp_dct	Until the end of the browsing session	These cookies are used to track and record visitor actions (mouse motion) on our website. Cookies can only collect data about your IP address.
	_insp_norec_sess	1 year	
	_insp_nv	1 year	
	_insp_slim	1 year	
	_insp_targlpt	1 year	
	_insp_targlpu	1 year	
	_insp_wid	1 year	
	_ga	2 years	These cookies are a part of the Google Analytics system. Cookies are used to distinguish unique users by assigning a randomly generated number to a customer identifier. It is included in each website request and used to analyse the website traffic, as well as to calculate the session and campaign data.
	_gat_gtag_UA-xxx	1 minute	
	_gid	1 day	
Functional cookies	TawkConnectionTime	Until the end of the browsing session	Cookies are intended to support the direct chat service. These cookies remember the end user in order to determine the history of previous conversations.
	TawkCookie		
	Tawk_XXXXXX		
	ss		
	tawkUUID		
	_tawkuuid	6 months	
Advertising cookies	fr	3 months	

	/tr	Until the end of the browsing session	Cookies of third party – “Facebook”, – which provide “Facebook” with the information about the visited websites and are used to display advertisements on the “Facebook” social network and their products.
	_fbp	3 months	

5. How can I manage cookies?

You can control the use of cookies by changing your browser settings. For more information, please check the website of the creator of the browser you use.

Please note that deleting or disabling cookies may prevent you from accessing certain parts or features of our website in the future. Changing your cookie settings may affect other websites you visit.