

**UAB NORDSTREET
PRIVACY POLICY FOR DIRECT MARKETING CONTENT RECIPIENTS**

Last updated on: 25 May 2020

UAB Nordstreet takes care of the protection of your information. We comply with the European Union's General Data Protection Regulation (GDPR) and other laws protecting your information that we collect, use and store in our Company.

1. How should I read this Privacy Policy?

This Privacy Policy will answer key questions about how we collect, use and store information about you. Should you have any questions or any part of this notice be unclear, we are ready to help you as described in Article 13 of this Privacy Policy. Please note that any form of word “we” in this Privacy Policy refers to our Company as defined in Article 2 of the Privacy Policy.

2. Who is responsible for protecting my information?

We are: UAB Nordstreet;
Our company code: 304565690;
Our address: Konstitucijos ave. 26, Vilnius;
Email: info@nordstreet.com
Tel. No: +370 667 37669

3. Why do you collect information about me?

We are engaged in direct marketing, for which reason we may ask for your consent regarding the following direct marketing tools we use:

- sending newsletters;
- sending promotional short SMS messages;
- conducting surveys regarding keenness to finance certain objects;
- conducting surveys to assess the quality of our services;
- making promotional calls.

4. What information do you collect, use and store about me?

For the purpose of direct marketing, we collect your contact data, such as email and / or phone number, depending on the direct marketing tool you have given your consent to. Please note that we conduct surveys by email only.

We will use these data of yours for direct marketing purposes only with your consent, which you can withdraw at any time.

5. What is the legal basis for collecting information about me?

We collect information about you lawfully, since:

- You have agreed to at least one tool we use for direct marketing (Article 6 (1 (f)) of the GDPR);
- We have a legitimate interest in performing profiling actions, if you have given your consent to direct marketing in order for you to obtain relevant and tailored direct marketing content (Article 6 (1 (f)) of the GDPR).

6. Do you collect any sensitive information about me?

We do not collect sensitive information about you.

7. Do you perform automatic decision-making or profiling based on the information about me?

No automatic decisions are made.

If you have given your consent to our direct marketing activities (sending newsletters, making promotional calls, sending promotional short SMS messages and / or conducting surveys (regarding the interest in certain objects and service quality assessment)), we can profile you according to the criteria below for you to receive the most customized and relevant marketing content:

- According to language (Lithuanian or English);
- Depending on whether you have linked your account with the “Paysera LT”, UAB account;
- Depending on whether or not you have already invested in our crowdfunding platform.

8. Do you share my information with other entities?

Information about you may be transferred to our service providers, such as newsletter platforms, short SMS message service platforms, as well as companies providing data warehousing, information management systems and similar services, that are subject to confidentiality and security obligations under personal data protection legislation.

9. Do you share my information with entities outside the EEA (the European Economic Area comprises all EU Member States plus Norway, Iceland and Liechtenstein)?

No, we do not.

10. How long do you store information about me?

For direct marketing purposes, we store your information until your consent is withdrawn, but for no longer than 3 years. Please note that towards the end of this period, we may ask you to extend your consent for a longer period.

11. What actions can I take with respect to my information in your company?

If you wish to take the actions below, please contact us as described in Article 12. Please note that these rights may be subject to statutory exceptions and limitations.

- **To submit a request for access to available information about you, provided that we process your personal data by which we can identify you;**
- **To submit a request to correct or add to the available information about you;**
- **To submit a request to delete information about you, when:**
 - **We process your data on the basis of consent;**
 - **We process your data unlawfully;**
 - **Your data is processed on the basis of our legitimate interest and you dispute our legitimate interest;**
 - **Your data is no longer needed to achieve the purposes for which it was collected;**
 - **we have a legal obligation to delete information about you;**
- **To submit a request to restrict the processing of the available information about you, when you dispute the accuracy of the data or object to the data processing, disagree to the deletion of your unlawfully processed data, or need the data to make, enforce or defend legal claims;**
- **To dispute the collection, use and storage of your information in our company, when we process your data with the legitimate interest as the basis for data processing;**
- **To submit a request to export your data, provided that you have provided us with the data in a structured and commonly used format and have given your consent to the processing of such data or we have to process this data in order to fulfil the contract with you;**
- **To withdraw the given consent at any time;**
- **To submit a complaint to the State Data Protection Inspectorate (more information may be found at vdai.lrv.lt).**

12. How can you help me?

Should you have any questions, comments or complaints about how we collect, use and store data about you, we are ready to help you. Should you need any help, please contact us by email info@nordstreet.com