

# UAB NORDSTREET COOKIES POLICY

**Last update date: 14/03/2024**

## **1. What are cookies?**

Cookies are small text files stored in the browser of your device (e.g. computer, mobile phone, tablet) when you browse websites. Other technologies, including data we store on your web browser or device, identifiers associated with your device, and other software, are used for similar purposes. Cookies are widely used to make websites work or work better and more efficiently. All such technologies are referred to as "cookies" in this policy.

## **2. Why do you use cookies?**

We use cookies:

- speed up the operation of the website;
- to constantly improve the website to make it even more attractive to you;
- analyze how users use our website;
- create more effective marketing;
- monitor website traffic changes;
- to give visitors the opportunity to chat directly with us;
- remember the website language you selected.

## **3. What types of cookies can there be?**

### *(a)* Necessary cookies

Necessary cookies help make the website usable by enabling basic functions such as page navigation and secure access to different areas of the website. The website cannot function properly without these cookies.

### *(b)* Convenience cookies

Convenience cookies allow the website to remember information that changes the way the website behaves or looks, such as your preferred language or the region you are in.

### *(c)* Statistical cookies

Statistical cookies help website owners understand how visitors interact with websites, as they collect and report information anonymously.

### *(d)* Marketing cookies

Marketing cookies are used to track visitors across websites. The goal is to serve ads that are relevant and engaging to the individual user, and therefore more valuable to publishers and third-party advertisers.

## **4. What cookies do you use?**

We use the following cookies:

COOKIE CATEGORY	NAME OF THE COOKIE	VALIDITY PERIOD OF THE COOKIE	PURPOSE OF THE COOKIE
Necessary cookies	_greaptcha	Until the end of the browsing session	This cookie is used to distinguish between humans and robots.
	_GRECAPTCHA	180 days	This cookie is used to distinguish between humans and robots.
	bcookie	1 year	Unclassified
	bscookie	1 year	Unclassified
	CookieConsent	1 year	Stores the user's cookie acceptance state for the current domain
	crisp-client%2Fsession%2F#GUID#	6 months	Unclassified
	li_gc	180 days	Unclassified
	object(#-#-##:##:##)	Until the end of the browsing session	Maintains users timeline
	PHPSESSID	Until the end of the browsing session	Saves the user's session state across all page requests
	rc::a	Until the end of the browsing session	This cookie is used to distinguish between humans and robots
	rc::f	Until the end of the browsing session	This cookie is used to distinguish between humans and robots
	t3D	Until the end of the browsing session	This cookie is part of a set of cookies for content delivery and presentation. Cookies maintain the correct state of the font, blog/image slider, color themes and other site settings.
	so	Until the end of the browsing session	
tADu	Until the end of the browsing session		

tPP	Until the end of the browsing session
tC	Until the end of the browsing session
tMQ	Until the end of the browsing session
tnsApp	Until the end of the browsing session
tpl	Until the end of the browsing session
fTDe	Until the end of the browsing session
fTDu	Until the end of the browsing session

	tTE	Until the end of the browsing session	
	ttf	Until the end of the browsing session	
	test_cookie	1 day	
Convenience	crisp-client/domain-detect/#	Until the end of the browsing session	Necessary to ensure the functionality of the site's chat box feature.
	crisp-client/session/#	Until the end of the browsing session	Necessary to ensure the functionality of the site's chat box feature.
	crisp-client/session/#:e	Until the end of the browsing session	Unclassified
	lfdc	1 day	Unclassified
Statistics	__insp_dct	Until the end of the browsing session	Registers statistical data about user behavior on the website. Used by the website operator for internal analysis.
	__insp_lml	Until the end of the browsing session	
	__insp_targetpt	Until the end of the browsing session	This cookie is used to remember login information, which optimizes visitors' experience on the website - the cookie also allows visitors to comment on website content.
	__insp_targetpu	Until the end of the browsing session	Registers statistical data about user behavior on the website. Used by the website operator for internal analysis.
	AnalyticsSyncHistory	30 days	Unclassified
	etc	Until the end of the browsing session	Registers statistical data about user behavior on the website. Used by the website operator for internal analysis.
Marketing	__insp_norec_sess	Until the end of the browsing session	Used to make streaming video content more efficient

	__insp_nv	Until the end of the browsing session	
	__insp_slim	Until the end of the browsing session	
	__insp_wid	Until the end of the browsing session	
	_fbp	3 months	Used by Facebook to deliver a variety of advertising products, such as real-time bidding by third-party advertisers.
	_ga	2 years	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.
	_ga_#	3 years	
	_gcl_au	3 months	Uses Google AdSense to experiment with the effectiveness of advertising on websites that use their services.
	IDE	1 year	Unclassified
	lastExternalReferrer	Until the end of the browsing session	Detects how the user reached the site by logging the last URL.
	lastExternalReferrerTime	Until the end of the browsing session	
	li_group	3 months	Unclassified
	pagead/1p-conversion/#!/	Until the end of the browsing session	Unclassified
	receive-cookie-deprecation	180 days	Unclassified
	UserMatchHistory	30 days	Unclassified
	li_adsId	Until the end of the browsing session	Unclassified

Cookies are strictly required	PHPSESSID	Until the end of the browsing session	To maintain a visitor session.
	locale	1 year	To remember the website language chosen by the website visitor
	ns_consent	1 year	For storing the visitor's cookie consent settings.

Analytical cookies	_insp_dct	Until the end of the browsing session	These cookies are designed to track and record visitor actions (mouse movements) on our website. Cookies can only collect your IP address data.	
	_insp_norec_sess	1 year		
	_insp_nv	1 year		
	_insp_slim	1 year		
	_insp_targlpt	1 year		
	_insp_targlpu	1 year		
	_insp_wid	1 year		
	_ga	2 years		These cookies are part of the Google Analytics system. Cookies are used to distinguish unique users by assigning a randomly generated number to the customer identifier. It is included with every website request and is used to analyze website traffic, calculate session and campaign data.
	_gat_gtag_UA-xxx	1 minute		
_guid	1 day			
Functional cookies	TawkConnectionTime	Until the end of the browsing session	Cookies are used to support the live chat service. These cookies remember the end user in order to determine the history of previous conversations.	
	TawkCookie			
	Tawk_XXXXX			
	ss			
	tawkUUID			
Advertising cookies	_tawkuuid	6 months		
	Fr	3 months		
	/tr	Until the end of the browsing session	Third-party Facebook cookies that provide information to Facebook about the websites you visit and are intended for the display of advertisements on the Facebook social network and their products.	
	_fbp	3 months		

## **5. How can I manage cookies?**

You can control the use of cookies by changing your browser settings. For more information, please check the website of the browser manufacturer you are using.

Please note that deleting or disabling cookies may prevent you from accessing certain parts or features of our website in the future. If you change your cookie settings, it may also affect other websites you visit.